



The Mega Must-Have Marketing Calendar for March 2025



March

THIS MONTH'S MARKETING MUST

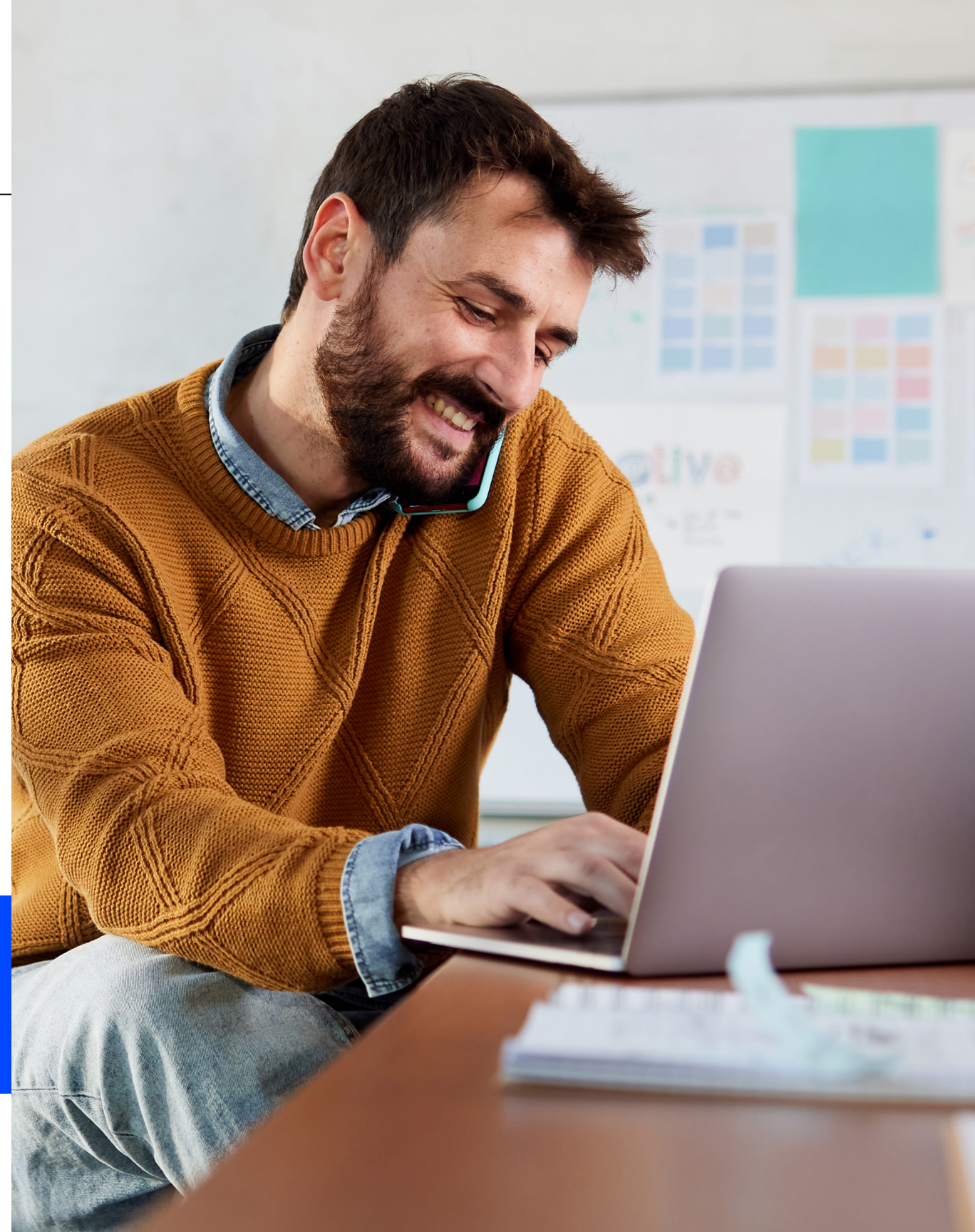
Tired of being just an “option” and not the final choice! Well truth be told people don't always buy because of a great website or great content. They buy because they trust you! And how do you gain that trust? Well email marketing, could be the answer for you.

QUICK TIPS

- ➔ Use targeted and personalised emails to increase open rates. The more personal the better, it shows you remember them.
- ➔ Make sure your [subject line](#) is catchy, straightforward and enticing.
- ➔ Keep your email marketing messages short and sweet—leading with a deal or promotion never hurts!

73% of millennials prefer communications from businesses to come via email.

Source: [Hubspot](#)





Social calendar ideas

Mar 4: Mardi Gras

Show your inclusivity by promoting the Mardi Gras parade! This is a celebration of representation and equality towards LGBTQIA+ communities. #LGBTQIA+

Mar 8: International Women's Day

Celebrate the wonderful women in your team and personal life and appreciate their contributions! #InternationalWomensDay

Mar 31: National Taco Day

Who doesn't love tacos? Celebrate Taco day by hosting a Taco lunch at your office and post this on social media. #NationalTacoDay

💡 MARKETING AND PROMOTION IDEAS

- ➔ Run a St. Patrick Day special 17% off services or products.
- ➔ March is International Womens Day, so share inspirational quotes from inspirational women on your social media pages.
- ➔ Celebrate your employees this month by giving them a special incentive or a paid day off—your employees are the backbone of your business!
- ➔ With World Book Day, organise a book library in your office with the best recommendations from everyone in the team.

✉ EMAIL SUBJECT LINES

- ➔ Shop Smart this March. Shop Local.
- ➔ March Madness specials just for you, [Name]!
- ➔ [Name], autumn services are right around the corner... 🌸
- ➔ What You Need to Read this March 📚
- ➔ 3 Ways to Prep for autumn

March

#NationalTacoDay

31 National TacoDay					01 First Day of Autumn	02 Dr Suess Day
03	04 Mardi Gras	05	06	07 Employee Appreciation Day	08 International Women's Day	09
10	11 Organise your Home Office Day	12	13	14 World Sleep Day	15	16
17 St Patrick's Day	18	19	20 World Storytelling Day	21	22 Earth Hour Day	23
24	25	26 Good Hair Day	27	28	29	30